

WINNET

SVERIGE

Baltic Sea Region Conference with focus on Gender ICT!

November 18, 2010

PROGRAMME

Moderator Lars Bäck, chair, Local Women Resource Centre,
BalticFem, The Municipality of Norrtälje, Sweden

09.00 Registration and Coffee

09.30 Welcome to the conference

Time for next level in Baltic Sea Cooperation, Thomas
Johansson, Director, SIDA Baltic Sea Unit

09.50 The Baltic Sea Strategy – A Swedish perspective,
representative from the Prime Ministry Office, Sweden

10.10 Statistical portrait of Women in ICT in BSR countries
(authors: Marta Hozer-Kocmiel, PhD and Urszula Zimoch,
University of Szczecin, Department of Econometrics and
Statistics, Urszula) Zimoch, Poland

10.30 Refreshments

**10.40 A review of the Gender Equality ambitions in the
Structural fund – a gap between policy and praxis,**
Linn Ottosson, Culture Analyst, Sweden

11.15 Presentations conducted by Winnet Sweden:

**Quadruple Helix –promoting innovation through
cluster networking and capacity building in ICT,** Sofia
Händel, project coordinator, The Municipality of Norrtälje,
Sweden

Women in innovation – a project idea, Lisbeth
Arbrandt-Holmquist, Manager BSR Resource Center in
The Municipality of Norrköping, Erica Lindberg, Project
manager, Winnet Östergötland (East Sweden) Anna
Bergdahl, Project manager, County Administrative Board of
Östergötland, Sweden

**Women's Resource Centers promoting innovation
in Gender Equality across Europe,** Interreg IVC
Capitalisation project Winnet 8, Carin Nises project
Coordinator, The Municipality of Älvdalen, Sweden

12.30 Lunch

**13.30 The Baltic Sea Region: a Region with Gender Equality
as a driving force for Regional development and
Growth!**

Prof. Danuta Hübner, MEP, Chair of the Committee on
Regional Policy in the European Parliament, Brussels

14.00 Dialogue conducted by Winnet Sweden.

How can WRCs and Regional Actors co-operate to attract
resources and promote women's participation in ICT for
Regional Development and Growth?

**The dialogue will focus on Gender ICT in the following
areas of concern:**

- The gender perspective in the Baltic Sea Region Strategy
and flagship project and Baltic Sea program
- Strategically crossborder cooperation
- Entrepreneurship and innovations
- Social integration and women opportunities on the
labour market with a focus on gender and ICT, both in
cities and rural areas.

15.30 A digital agenda for Sweden

Marita Ljung, State Secretary to Minister for Information
Technology and Regional Affairs, Swedish Ministry of
Enterprise, Energy and Communications

15.50 Presentation and summing ups of the dialogues.

The aim is to make a proposal for the next step – a flag ship
– project in the Baltic Sea strategy in gender ICT

16.45 Closing of the conference

The Conference is held at: SIDA's headoffice,
Valhallavägen 199, 105 25 Stockholm

Conference room: Oasen

Directions: T-bana Karlplan (red line), Bus no 72 and 56,
bustop Hakberget.

For more information and description for travel please, visit
www.sida.se

Conference language is Swedish and English

Contact person: Chatarina Nordström, Winnet Sweden,
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Registration to the Conference: please visit www.winnet.se

Conference is free of charge.

Important information: Participants are requested to arrange
their own travel and accommodation!